

# WORLD CUP AT WORK MATCH REPORT

UK EMPLOYEES RULED OUT OF ACTION? OR BACK AND RARING TO GO?

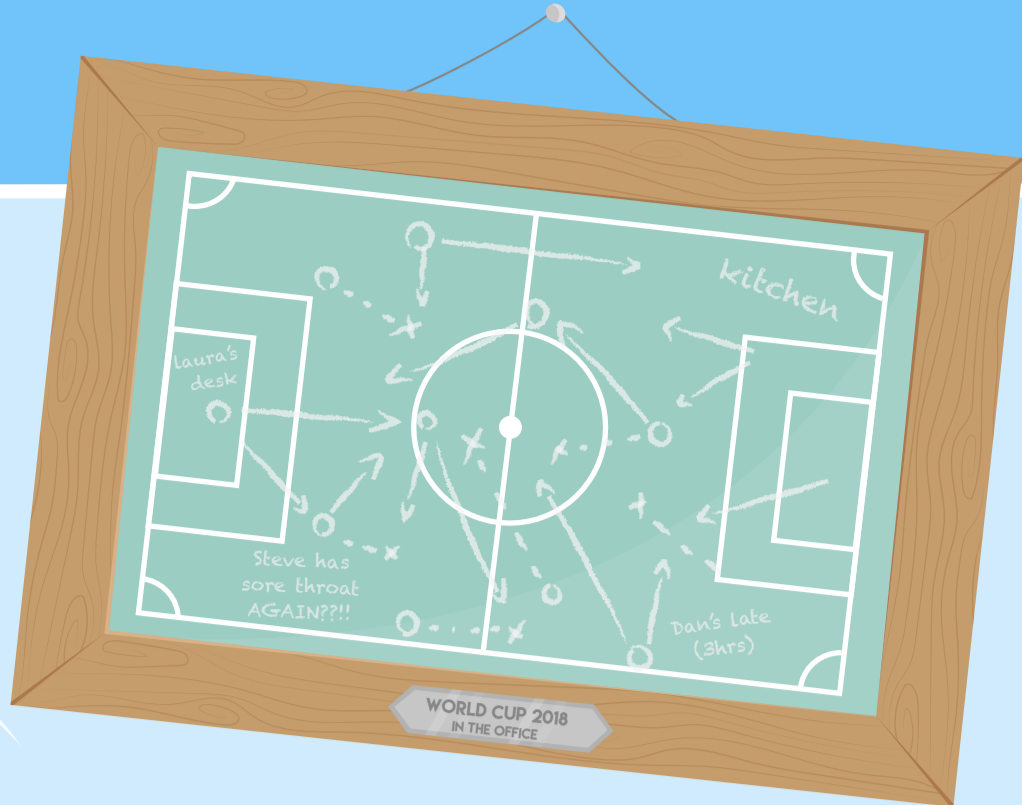
#BRIGHTINSIGHTS

## THE RESULTS ARE IN!

Did a suspicious number of employees call in sick or turn up late during the 2018 World Cup?

We've crunched the numbers in our people management software, and it's revealed quite a lot about how the UK workforce took time off during the tournament.

Take a look...



## HIGHEST ABSENCE RATES



### BOOZIEST CITIES?

Top cities for staff lateness and sickness aka biggest hangovers were Leeds 15% increase, Manchester 12%, Newcastle 11%, London 10% and Liverpool 9%.

# 36%

## INCREASE IN SICKNESS AND LATENESS

### BUT WHY?...

Our HR software reported a whopping 36% increase in staff sickness and lateness on Tuesday 12th June, the day after England's first World Cup match win against Tunisia.

## ENGLAND VS TUNISIA

The highest number of holiday requested in the last five months were logged the day after this game...

# MONDAY 25TH JUNE

### I'M STAYING HOME

We think all those footy-lovers booked time off so they could enjoy the evening kick offs without the worry of an early start.

### YOU'RE BOOKED!

The day after the second England match - had the lowest absence rate for a Monday in the last 30 days. Probably due to employers brandishing staff with yellow cards following the previous match!

### CHIN UP LADS!

10% of holidays booked for Monday 16th July—the day after the finals—were cancelled by 10am the day after the semi-finals.

### "IT'S COMING HOME"

And a special shout out to the BrightHR user who's description for a holiday request for Sunday 15th July was simply 'It's coming home'. Not this year, buddy. But 2022? Definitely.

# IT'S COMING HOME

# 41 MILLION PINTS WERE DRANK

BY ENGLAND FANS DURING THE SEMI-FINAL\*

...(50,000 OF WHICH ENDED UP IN THE AIR IN THE FIRST 5 MINUTES)

26.5 MILLION BRITS

watched the World Cup semi-final.

WOW!!

That's almost half the UK's population\*

# 8%

ACCORDING TO THE SUN  
UK EMPLOYEES WOULD CONSIDER FAKING A SICKIE DURING THE TOURNAMENT\*

# 78%

OF OUR FOLLOWERS SAID THEY WOULD LET THEIR STAFF LEAVE EARLY TO WATCH THE SEMI-FINAL MATCH AGAINST CROATIA

## HOW TO MANAGE TIME OFF

Okay, people are going to be late. People are going to get sick. But when staff are ruled out of action, it hurts your business by as much as £554\* per employee. So it's worth keeping under control...

So what can you do about it?

With BrightHR, you can record, monitor and manage staff absences with ease. Not only that, but you can use the free app to arrange cover and update other staff of an absence.

EXCLUSIVE OFFER: TO COMBAT POST WORLD CUP BLUES, WE'RE OFFERING UP TO 50% OFF BRIGHTHR FOR YOUR BUSINESS WHEN YOU SIGN UP BEFORE 31 JULY 2018.

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